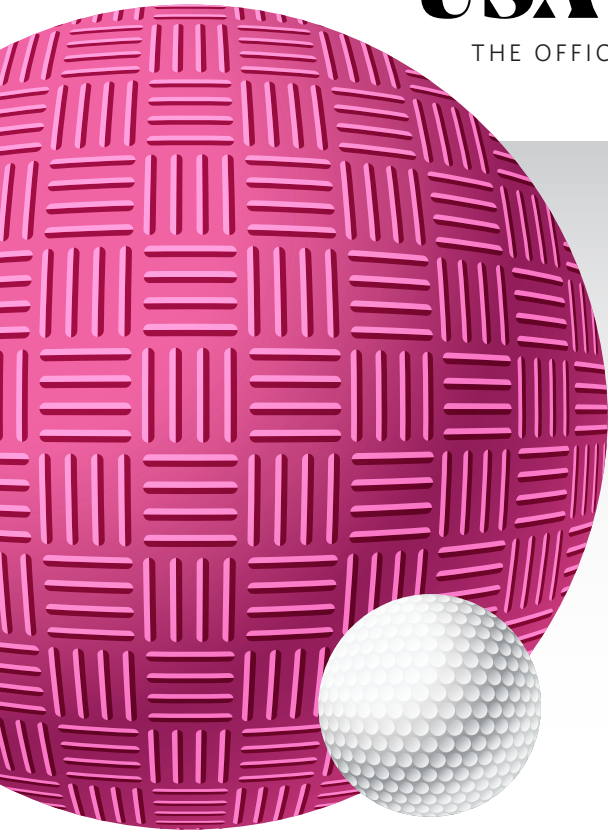
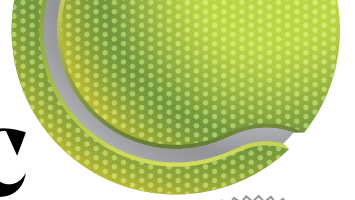


# USA Philatelic

THE OFFICIAL SOURCE FOR STAMP ENTHUSIASTS

2017 / Volume 23 / Summer



**Have a Ball!**





## Welcome

AS SUMMER ARRIVES, we hope you are enjoying the new layout of *USA Philatelic*. We're committed to bringing you more interesting content, from in-depth stamp stories to behind-the-scenes information about our cutting-edge products.

In this issue, we start the ball rolling with some exciting technology involving stamp production. Discover the techniques that created a tactile experience for the *Have A Ball!* stamps on page 3, and what inspired the illustrator, Dan Nyari.

Find out about the special heat activated technology used in printing the *Total Eclipse of the Sun* stamps with thermochromic ink (on page 6). And don't forget to pick up the *Total Eclipse of the Sun Folio* that allows you to track the path of the Solar Eclipse in August, which will sweep across the country for the first time since 1918.

Explore how a nation was inspired to economic recovery with *WPA Posters* and in what way's educator *Robert Panara* inspired generations of students and contributed to the field of Deaf Studies.

As you create spectacular memories this summer, we have the perfect stamps and notecards on pages 22 and 23. If you happen to be looking for a special gift then check out our gallery of framed stamp art on page 30 or our product spotlight which features keepsakes and mementos on page 24. These unique items will be treasured by all!

New in this issue of the Collector's Zone® is an editorial piece that takes you back to the Victorian era and shares a petite and portable way to carry stamps on page 36. For those interested in collecting, review the subscription program along with the new additions to the Commemorative Panels which include expanded narratives, stamps and mounts on page 34.

Take a glance at a first day ceremony or learn about a product by launching the USPS® Augmented Reality App and discover new ways to have a ball! See the download information below and on page 45.

From all of us at the Postal Service®, we wish you a happy summer filled with wonderful stamps adorning your beautiful mail.

Every Day's a Stamp Day!

Mary-Anne Penner  
Director, Stamp Services



USPS AR

**Bring stamps to life through Augmented Reality.**

Look for this icon throughout the catalog, scan the page, and enjoy the experience. Visit [USPSAR.com](https://USPSAR.com) from your mobile device to download this free app today. See page 45 for more information.

# USA Philatelic

2017 / VOLUME 23 / SUMMER

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Read the story behind the *WPA Posters* stamps on pages 10-11.

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The complete list of available products for every stamp shown in this catalog, presented as an alphabetical index.

APU	Ashton-Potter (USA)
AVR	Avery Dennison
BCA	Banknote Corporation of America
SSP	Sennett Security Products



Available while supplies last  
Going off sale  
Available for purchase date





GIVE YOUR MAIL A TA





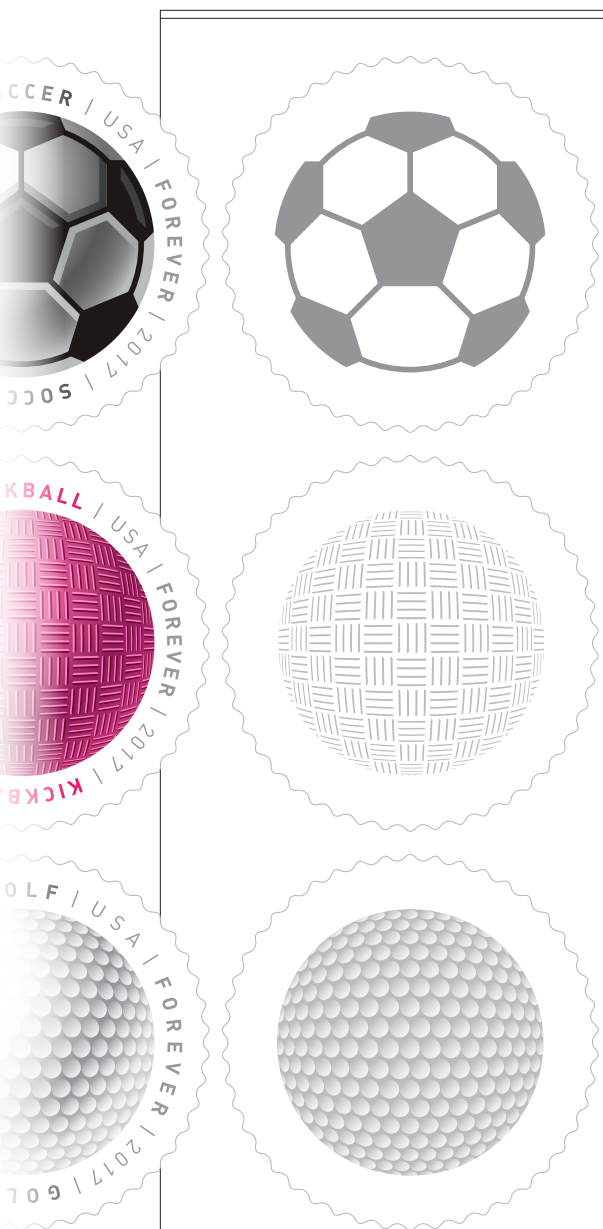


# CTILE EXPERIENCE

## SPORTY STAMPS WITH A SPECIAL TOUCH

EVERY DAY, sports-loving Americans kick, throw, and hit balls across fields, over nets, and onto greens. This new pane of 16 stamps captures the spirit of fun and friendly competition with playfully bold imagery plus a little something extra. ***Have A Ball!*** features vibrant illustrations of eight popular sports balls used in school athletics and community leagues across the nation. Each one has a distinctive feel and tactile attributes that make it both familiar and beloved: the raised stitching on a baseball, the rubbery ridges on a kickball, the dimpled depressions in a golf ball, the seamed panels of a volleyball. Art Director Greg Breeding worked with designer Mike Ryan and illustrator Daniel Nyari to carefully map out ways to simplify and amplify these characteristics in the stamp artwork. Pebbled surfaces were rendered as graphic dot patterns; stitching and rubber seams were enlarged; ball segment edges were thickened, to convey depth. This selective exaggeration skillfully

Terekhov Igor/Shutterstock



communicates the defining attributes of each ball, particularly critical at stamp scale.

"I collected soccer balls as a child," Ryan says, "and I'm a 37-year-old who still plays soccer. But I felt most nostalgic while designing the kickball. Who doesn't have a memory of a kickball game? My sons and I have every one of these balls in our closet. If we choose one ball to take with us to the playground, it's always the kickball, because you can play every ball game with a kickball.

"One obvious challenge of creating round stamps," he adds, "was how to resolve that for the football, which is most commonly seen from the side (an elongated spheroid). Yet it's round when you're on the receiving end.

"Also, college footballs have a stripe, but pro footballs don't. We decided to add the stripe as one additional piece of DNA to make the football recognizable."

The creative team also wanted to add an element of interactivity, and specialty printing techniques provided an opportunity.

To emphasize the inherent tactile characteristics of each ball, Ryan elected to use a high-viscosity coating. Essentially a faux embossing technique, the thick, clear coating is applied to selected areas on each stamp, reinforcing the underlying illustration with an actual raised surface.

Ryan thoughtfully considered which sections of the artwork ought to be elevated with coating and which areas should remain flat, based on construction of the actual balls and the way they feel when handled. He then created a template for each of the eight designs to mark which areas should be "embossed" during stamp production.

The result? A visually striking pane that invites a touch and evokes fond thoughts of favorite sports. Whether you love a swish, a serve, a strike, or a spike, we know you'll have a ball with these stamps.

**The stamps were printed using offset lithography, followed by a high-viscosity clear coating applied to selected areas of each ball. The left column shows three of the final eight designs and the right column, the coating mask constructed for each. Areas in black received the coating, creating a faux embossed effect on the finished stamps.**

## THE ICONIC BEHIND THE EVERYDAY

*A conversation with illustrator Daniel Nyari*

Daniel Nyari was a natural choice to create the *Have A Ball!* stamps. "As early as age 4 or 5, I remember drawing the soccer players I saw on TV," says the Romania-born illustrator, who currently lives in New York City. That childhood obsession with soccer then led to his prolific career as a sports illustrator.

Despite the obvious simplicity of these recreational objects, Nyari found himself approaching the project from a bigger, philosophical perspective. "Sports balls are iconic — deeply integrated into the social fabric of community," he says. "Sports are more than just a game but are about watching sports with people and the moments they create."

So part of Daniel Nyari's goal was to accurately represent eight tangible objects, yes, but also capture the idea of sports meaning so very much more.







## Have A Ball!

First-Class Rate Forever®

DATE OF ISSUE: 6/14/17 AT HARTFORD WI 53027

Eight new circular stamps showcase some of the sports balls used daily in the United States as people gather to engage in friendly and fun competition: football, volleyball, soccer, golf, baseball, basketball, tennis, and kickball.

PANE OF 16 WITH PLATE NO.\* / 474904 / \$7.84



\*Please refer to the order form for information on requesting specific plate positions.



Stamp before heat activation.



Stamp after heat is applied to the center to reveal the moon.



## Something New Under the Sun

Unique use of  
technology in  
heat-activated  
stamp

MILLIONS OF AMERICANS will have the rare opportunity to see a total eclipse of the sun on August 21, 2017. A solar eclipse occurs when the moon totally blocks the sun, casting a shadow on Earth. The last solar eclipse seen on the U.S. mainland was in 1979 — and only in the northwestern area of the country.

This summer's eclipse will sweep across the entire nation, casting a 70-mile-wide shadow path. The eclipse will be visible first in Oregon and conclude about 90 minutes later off the South Carolina coast.

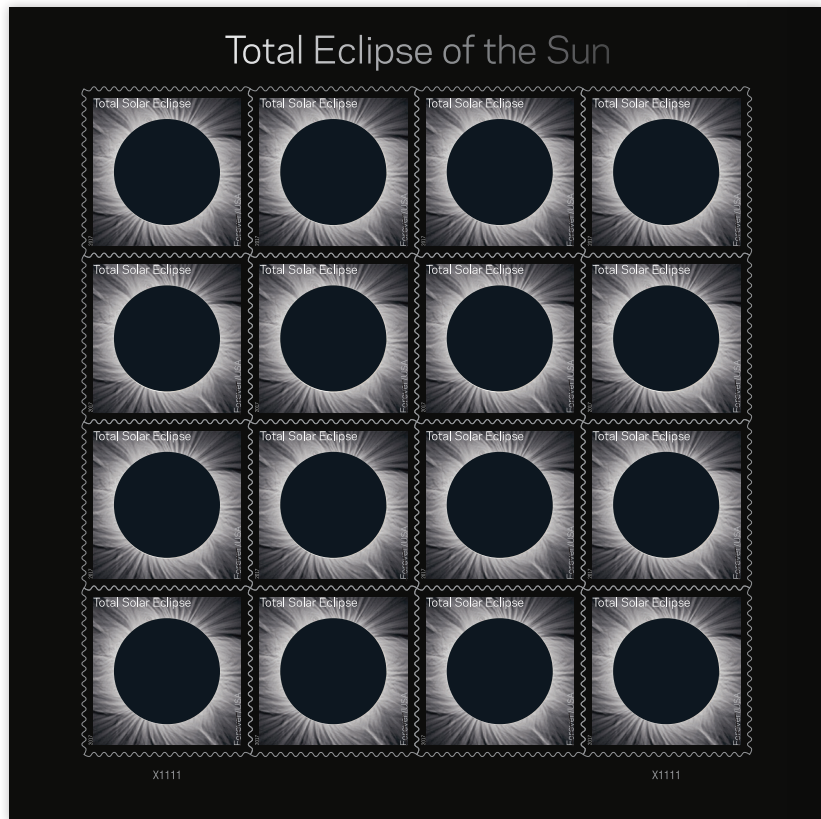
The *Total Eclipse of the Sun* stamps commemorate this extraordinary event by using special heat-activated technology. The stamps are printed with thermochromic ink, so that when you press on the black circle of the stamp with your finger, an image of the full moon will be gradually revealed.

Art Director Antonio Alcalá designed the stamps, following the style of the 2016 *Views of Our Planets* stamps. "I loved working on the planet set," he says, "and was excited to extend that presentation to these stamps." The stamp image shows a photograph of the solar eclipse seen over Libya in March 2006.

This summer's eclipse will give many Americans the chance to witness a striking celestial phenomenon and learn about the incredible star that warms and lights our planet. Alcalá is planning on traveling to Nashville, Tennessee, to witness the eclipse. "Hopefully it will turn out pretty spectacularly," he says.

\*Please refer to the order form for information on requesting specific plate positions.





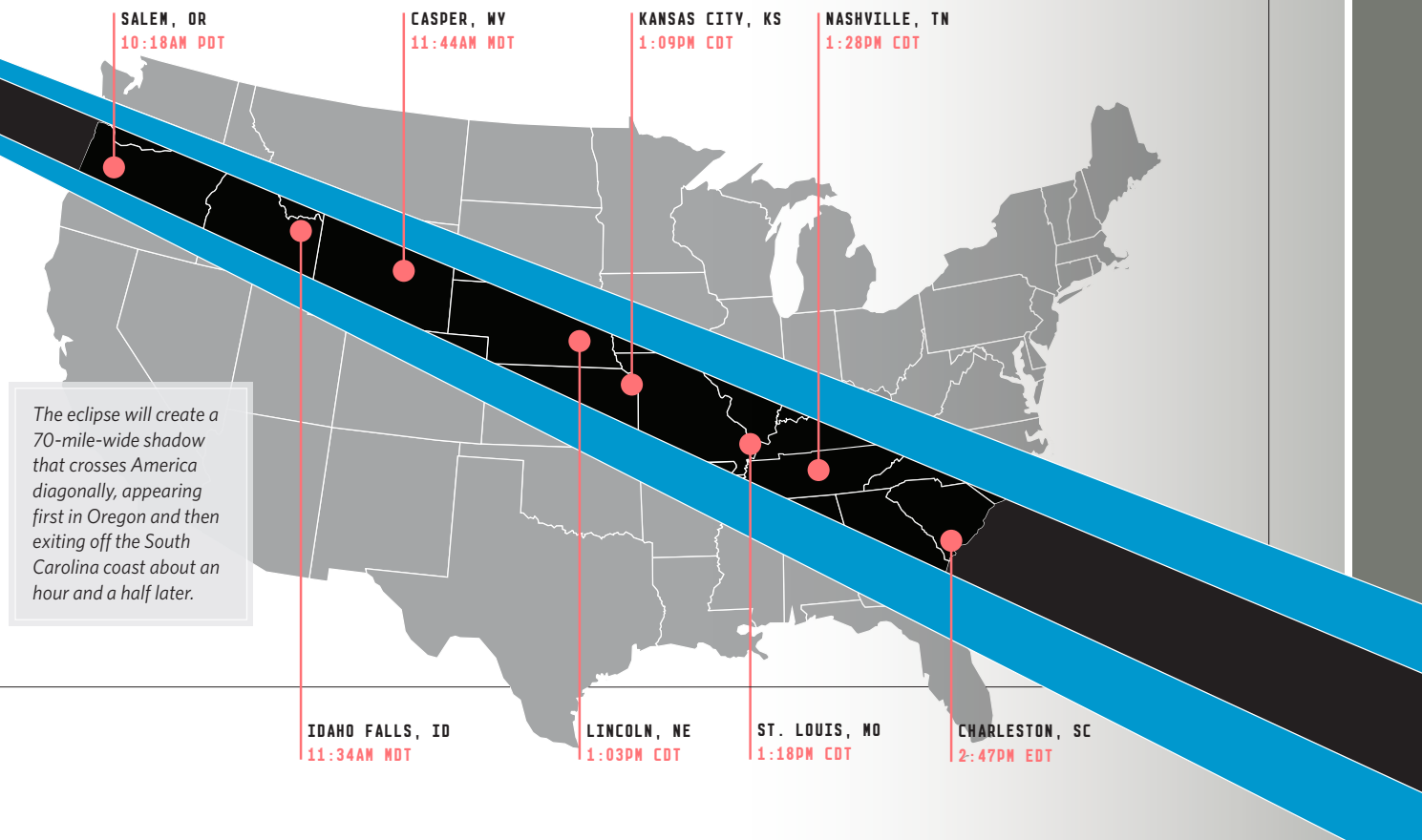
## Total Eclipse of the Sun

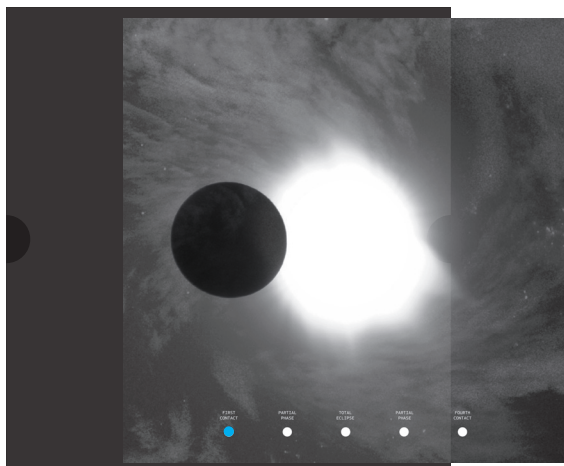
First-Class Rate Forever®

DATE OF ISSUE: 6/20/17 AT LARAMIE WY 82072

The stamp celebrating this astronomical event is printed with thermochromic ink that, when activated by heat (by pressing on it), reveals an image of the full moon.

PANE OF 16 WITH PLATE NO. & HEADER\* / 475304 / \$7.84



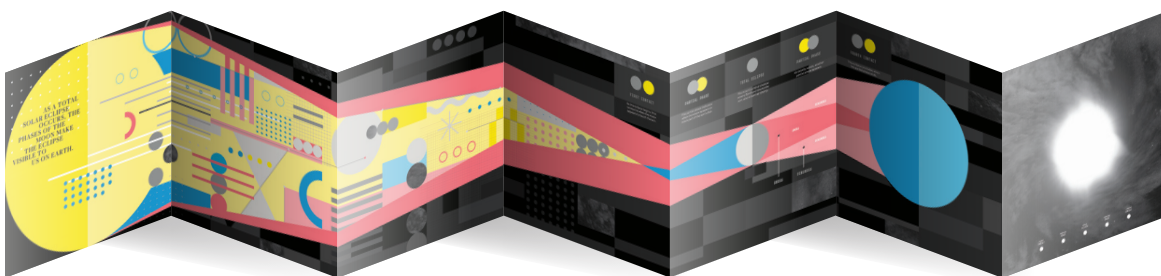


## Total Solar Eclipse Folio

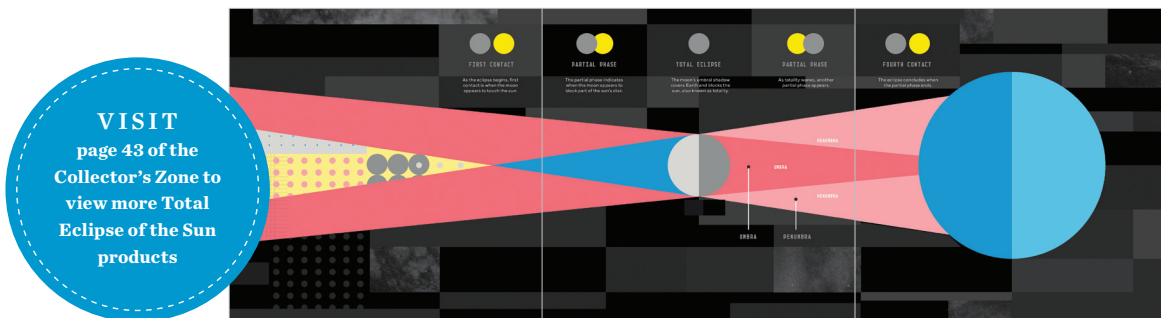
This colorful, inventive folio commemorates an extraordinary event occurring on August 21, 2017: For the first time in almost four decades, a total eclipse of the sun will be visible from the U.S. mainland, sweeping across the width of the country and casting a 70-mile-wide shadow path. The interior of this folded folio displays a map of the eclipse's journey, a creative illustration of how an eclipse works, and a **Total Eclipse of The Sun** stamp.

**FOLIO / 475327 / \$9.95**

← The folio also includes a translucent slip case — so you can re-create in your hands the phases of an eclipse.



↑ The eclipse will create a 70-mile-wide shadow that crosses America diagonally, appearing first in Oregon and then exiting off the South Carolina coast about an hour and a half later.



**VISIT**  
page 43 of the  
Collector's Zone to  
view more Total  
Eclipse of the Sun  
products

↑ Explore the wonders of science in this inventive folio that commemorates an extraordinary event: On August 21, 2017, a total eclipse of the Sun will be visible from the U.S. mainland for the first time in almost four decades. With the folio's translucent slip case, you can even re-create in your hands the eclipse's phases.





## Strawberries 3¢

DATE OF ISSUE: 5/5/17 AT ACTON MA 01720

This three-cent definitive stamp showcases the common garden strawberry plant — whose fruit is actually the tiny “seeds” that dot the luscious red surface.

COIL OF 10,000 / 760304 / \$300.00



## Delicioso

First-Class Rate Forever®

DATE OF ISSUE: 4/20/17 AT ALBUQUERQUE NM 87101

Celebrate the influence of Central and South American, Mexican, and Caribbean foods and flavors with these stamps featuring playful illustrations of tamales, flan, *sancocho*, empanadas, chile relleno, and ceviche.

BOOKLET OF 20 (2-SIDED) / 672704 / \$9.80



# Inspiring a Nation Toward Economic Recovery

**Bold stamps revisit Depression-era innovative programs.**

AFTER THE UNPRECEDENTED economic collapse of 1929, Franklin Delano Roosevelt's 1932 election led to the creation of the New Deal — a broad array of innovative federal programs. The intention? To provide temporary relief to a nation gripped by 25-percent unemployment through government jobs created primarily to keep people from going homeless and hungry.

Hardly busywork, many of the projects contributed hugely to the nation's infrastructure. Employment renewed people's sense of purpose and bolstered their confidence and morale. As part of the New Deal, the Works Progress Administration (later renamed the Work Projects Administration) created projects that produced works of lasting value, supported national ideals, and had enduring influence on the arts.

One such specialized project, Federal Project Number One, employed writers, theater professionals, musicians, artists, and others. The Poster Division created designs to publicize those and a wide variety of other New Deal enterprises.

At its peak, the Federal Art Project employed 5,000 talented, experienced artists nationwide. In total, it generated some 35,000 designs and printed approximately two million posters, which were displayed on kiosks, trains, and buses, and in libraries, schools, and other municipal buildings. Posters promoted themes such as domestic tourism, health, education, recreation, and the arts.

Promoting travel to national parks, for instance, fueled American pride and identity, supported local economies, and encouraged Americans to experience the roads, trails, and cabins being built by the Civilian Conservation Corps, another New Deal program.

Spirited, bold, and modern, the WPA posters provided opportunities for unemployed artists while helping inspire the nation toward economic recovery.





**WPA Posters**  
USPS AR First-Class Rate Forever®

DATE OF ISSUE: 3/7/17 AT HYDE PARK NY 12538

These stamps are replicas of the stunning, Depression-era posters produced by the Works Progress Administration (later renamed the Work Projects Administration) to inspire the nation toward economic recovery and provide opportunity to unemployed artists.

BOOKLET OF 20 (2-SIDED) / 674604 / \$9.80





### Mississippi Statehood

First-Class Rate Forever®

DATE OF ISSUE: 3/31/17 AT GULFPORT MS 39503

A musician's hands can make an instrument sing, and this stamp celebrates Mississippi's 200th anniversary with a reference to the state's reputation as the birthplace of the blues.

PANE OF 20 WITH PLATE NO.\* / 474804 / \$9.80

# The Birthplace of the Blues

## Commemorating Mississippi's bicentennial

NAMED FOR THE RIVER running along its western border, Mississippi became the 20th state on December 10, 1817. In celebration of the state's 200th anniversary and with a nod to its musical heritage, this new stamp features a photograph of a musician's hands playing the guitar. Many of America's cultural icons called Mississippi home, including musicians B.B. King, Elvis Presley, and Tammy Wynette, and authors William Faulkner, Eudora Welty, and Tennessee Williams.

The delightful name of the state is derived from a Native American word that means "great water" or "father of waters." Among its earliest inhabitants were the Natchez, Choctaw, and Chickasaw tribes.

In the 18th century, the territory that would become Mississippi was a point of contention among France, Great Britain, and Spain; Spain finally ceded the land to the United States in the 1790s. Mississippi's rich soil and abundant rivers and forests quickly attracted settlers.

The Delta, the northwest section of the state, is renowned as the birthplace of the Delta blues. A uniquely American genre that grew out of traditional African-American work songs, the musical style continues to move people today.

Although the state still faces economic and social challenges, Mississippi has seen a reverse migration, as many people have returned home or moved there for the first time. Visitors will find numerous attractions in the state's parks and historic landmarks, and music aficionados can trace the Mississippi Blues Trail to discover the deep roots of modern music.





## Henry David Thoreau

First-Class Rate Forever®

DATE OF ISSUE: 5/23/17 AT CONCORD MA 01742

Commemorate the bicentennial of the birth of writer, philosopher, and naturalist Henry David Thoreau (1817-1862).

PANE OF 20 WITH PLATE NO. & HEADER\* / 475104 / \$9.80

\* Please refer to the order form for information on requesting specific plate positions.





View the  
notecard set on  
pages 22-23.

## Celebration Boutonniere

First-Class Rate Forever®

DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO 63155

Perfect for everything from wedding RSVPs to thank-you notes, this stamp recognizes the boutonniere as a staple of a well-dressed man's outfit.

PANE OF 20 WITH PLATE NO.\* / 563304 / \$9.80

## Celebration Corsage (70¢)

2 Ounce Rate\*\*

DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO 63155

An elegant, two-ounce stamp that can accommodate the extra postage required for everything from heavier wedding invitations to oversize greeting cards.

PANE OF 20 WITH PLATE NO.\* / 563004 / \$14.00



## Global: Green Succulent (\$1.15)

Global Rate\*\*

DATE OF ISSUE: 4/28/17 AT SAN FRANCISCO CA 94188

Use this Global Forever™ stamp — featuring a plant uniquely adapted to store water — to mail a one-ounce letter to any country to which First-Class Mail International® service is available.

PANE OF 10 WITH PLATE NO.\* / 564504 / \$11.50

\*Please refer to the order form for information on requesting specific plate positions.

\*\*These non-denominated stamps will always be valid for the current applicable rate printed on them.

# Dynamic Teaching Without Spoken Words

The influence of  
Robert Panara,  
pioneer in the field of  
Deaf Studies



**Robert Panara (70¢)** 

2 Ounce Rate\*\*

DATE OF ISSUE: 4/11/17 AT ROCHESTER NY 14692

The 16th stamp in the *Distinguished Americans* series honors an influential teacher and pioneer in the field of Deaf Studies. Robert Panara is shown signing the word "respect."

PANE OF 20 WITH PLATE NO. & HEADER\* / 114004 / \$14.00

DEAFENED AT AGE 10 after his auditory nerves were permanently damaged by spinal meningitis, Robert Panara went on to teach and profoundly influence the Deaf world.

The 16th stamp in the *Distinguished Americans* series honors Panara (1920-2014), who inspired generations of students with his powerful use of American Sign Language to convey Shakespeare and other works of literature. With his role in the founding of the National Theatre of the Deaf, he was instrumental in providing deaf actors with a venue for thriving in the performing arts.

In his new silent world, Panara developed a passion for reading. To learn sign language, he attended the American School for the Deaf in Hartford, Connecticut. While there, he began to appreciate the power and artistry of American Sign Language and to consider how music and poetry could be expressed through the hands.

Panara fostered his love of literature at Gallaudet College (now University), in Washington, D.C., from 1940 to 1945. After earning a master's degree in English from New York University (the first deaf person to do so), he returned to Gallaudet to teach English. He became a widely admired teacher — known for his dynamism, innovative techniques, and passion for poetry and English literature.

To bring characters to life, Panara acted out the narrative, combining a mix of sign language, mime, and speech to entertain and instruct a diverse student population.

After nearly two decades at Gallaudet, Panara left in 1967 to accept a position as the first deaf faculty member of the new National Technical Institute for the Deaf, where he taught for the next 20 years.

In addition to teaching, Panara made significant contributions to the field of Deaf Studies. His inspirational life is the subject of Harry G. Lang's *Teaching from the Heart and Soul: The Robert F. Panara Story* (2007), part of the Deaf Lives Series published by Gallaudet University Press.



## Oscar de la Renta

First-Class Rate Forever®

DATE OF ISSUE: 2/16/17 AT NEW YORK NY  
PANE OF 11 / 562704 / \$5.39



## National Parks

First-Class Rate Forever®

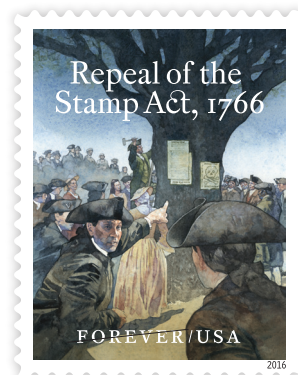
DATE OF ISSUE: 6/2/16 AT NEW YORK NY  
PANE OF 16 WITH PLATE NO. & HEADER / 560604 / \$7.84



## Love Skywriting

First-Class Rate Forever®

DATE OF ISSUE: 1/7/17 AT CHINO CA  
PANE OF 20 WITH PLATE NO.\* / 561604 / \$9.80



## Repeal of the Stamp Act, 1766

First-Class Rate Forever®

DATE OF ISSUE: 5/29/16 AT NEW YORK NY  
SOUVENIR SHEET OF 10 / 586704 / \$4.90



## Dorothy Height

First-Class Rate Forever®

DATE OF ISSUE: 2/1/17 AT WASHINGTON DC  
PANE OF 20 WITH PLATE NO. & HEADER\* / 474304 / \$9.80



## Nebraska Statehood

First-Class Rate Forever®

DATE OF ISSUE: 3/1/17 AT LINCOLN NE  
PANE OF 20 WITH PLATE NO.\* / 474404 / \$9.80

**Oscar de la Renta:** Oscar de la Renta portrait photo by Inez van Lamsweerde & Vinoodh Matadin.

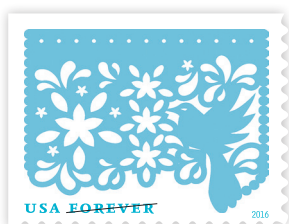




## John Fitzgerald Kennedy

First-Class Rate Forever®

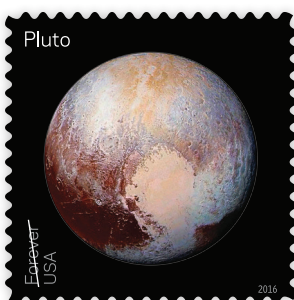
DATE OF ISSUE: 2/20/17 AT BOSTON MA  
PANE OF 12 WITH PLATE NO. & SELVAGE\* / 474604 / \$5.88



## Colorful Celebrations

First-Class Rate Forever®

DATE OF ISSUE: 6/3/16 AT NEW YORK NY  
BOOKLET OF 20 (2-SIDED) / 681004 / \$9.80



## Pluto-Explored!

First-Class Rate Forever®

DATE OF ISSUE: 5/31/16 AT NEW YORK NY  
SOUVENIR SHEET OF 4 / 586604 / \$1.96



## Celebrating Lunar New Year: Year of the Rooster

First-Class Rate Forever®

DATE OF ISSUE: 1/5/17 AT SEATTLE WA  
SOUVENIR SHEET OF 12 / 552004 / \$5.88



## Honoring Extraordinary Heroism: The Service Cross Medals

First-Class Rate Forever®

DATE OF ISSUE: 5/30/16 AT NEW YORK NY  
SOUVENIR SHEET OF 12 / 561104 / \$5.88



## Soda Fountain Favorites

First-Class Rate Forever®

DATE OF ISSUE: 6/30/16 AT NASHVILLE TN  
BOOKLET OF 20 / \$9.80 / PURCHASE AT POSTAL RETAIL UNITS ✕

(See product offerings on page 43.)

*Visit the Collector's Zone® on pages 36-45 to learn how many unique stamp designs are part of each Forever® issue and view all of the available product offerings.*

**Pluto-Explored!**: NASA/Johns Hopkins University Applied Physics Laboratory/Southwest Research Institute.

**John Fitzgerald Kennedy**: JFK photograph by Ted Spiegel.

\* Please refer to the order form for information on requesting specific plate positions.

✕ Available while supplies last

## Forever and Ever



### Botanical Art

First-Class Rate Forever®

DATE OF ISSUE: 1/29/16 AT ATLANTA GA  
BOOKLET OF 20 (2-SIDED) / 680604 / \$9.80



### Quilled Paper Heart

First-Class Rate Forever®

DATE OF ISSUE: 1/12/16 AT DALLAS TX  
PANE OF 20 WITH PLATE NO.\* / 586304 / \$9.80



### Star Trek™

First-Class Rate Forever®

DATE OF ISSUE: 9/2/16 AT NEW YORK NY  
PANE OF 20 WITH PLATE NO. & SELVAGE\* / 474004 / \$9.80



### Wonder Woman

First-Class Rate Forever®

DATE OF ISSUE: 10/7/16 AT NEW YORK NY  
PANE OF 20 WITH PLATE NO. & SELVAGE\* / 474104 / \$9.80



### Pets

First-Class Rate Forever®

DATE OF ISSUE: 8/2/16 AT LAS VEGAS NV  
BOOKLET OF 20 (2-SIDED) / 680704 / \$9.80



### Indiana Statehood

First-Class Rate Forever®

DATE OF ISSUE: 6/7/16 AT INDIANAPOLIS IN  
PANE OF 20 WITH PLATE NO.\* / 473704 / \$9.80



### Songbirds in Snow

First-Class Rate Forever®

DATE OF ISSUE: 8/4/16 AT PORTLAND OR  
BOOKLET OF 20 (2-SIDED) / 681104 / \$9.80



### Pickup Trucks

First-Class Rate Forever®

DATE OF ISSUE: 7/15/16 AT SYRACUSE NY  
BOOKLET OF 20 (2-SIDED) / 680904 / \$9.80



### Classics Forever

First-Class Rate Forever®

DATE OF ISSUE: 6/1/16 AT NEW YORK NY  
SOUVENIR SHEET OF 6 / 586804 / \$2.94



### Jaime Escalante

First-Class Rate Forever®

DATE OF ISSUE: 7/13/16 AT WASHINGTON DC  
PANE OF 20 WITH PLATE NO. & HEADER\* / 473804 / \$9.80



### U.S. Flag 2017

First-Class Rate Forever®

DATE OF ISSUE: 1/27/17 AT NORCROSS GA  
BOOKLET OF 20 (2-SIDED) / 672004 / \$9.80



### Patriotic Spiral

First-Class Rate Forever®

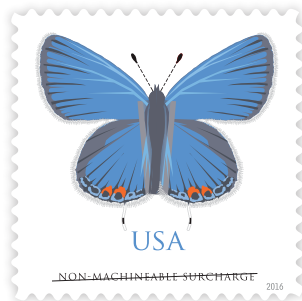
DATE OF ISSUE: 8/19/16 AT KANSAS CITY MO  
BOOKLET OF 10 / 671304 / \$4.90

*Visit the Collector's Zone® on pages 36-45 to learn how many unique stamp designs are part of each Forever® issue and view all of the available product offerings.*

\*Please refer to the order form for information on requesting specific plate positions.



## Other Rates



### Eastern Tailed Blue (70¢)

Non-Machineable Surcharge Rate\*\*

DATE OF ISSUE: 9/24/16 AT KANSAS CITY MO  
PANE OF 20 WITH PLATE NO. & HEADER\* / 119504 / \$14.00



### Gateway Arch \$23.75

Priority Mail Express®

DATE OF ISSUE: 1/22/17 AT KANSAS CITY MO  
PANE OF 4 WITH PLATE NO.\* / 111304 / \$95.00



### Lili'uokalani Gardens \$6.65

Priority Mail®

DATE OF ISSUE: 1/22/17 AT KANSAS CITY MO  
PANE OF 4 WITH PLATE NO.\* / 119904 / \$26.60



### Grapes 5¢

REISSUED: 2/24/17 AT GRAPEVINE TX  
PANE OF 20 WITH PLATE NO.\* / 111404 / \$1.00



### Pears 10¢

REISSUED: 3/23/17 AT CLEVELAND OH 44101  
PANE OF 20 WITH PLATE NO.\* / 111504 / \$2.00



### Uncle Sam's Hat (21¢)

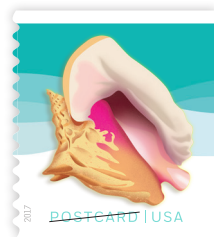
Additional Ounce Rate\*\*

DATE OF ISSUE: 2/18/17 AT MESA AZ  
PANE OF 20 WITH PLATE NO.\* / 119704 / \$4.20



### Patriotic Nonprofit (5¢)

DATE OF ISSUE: 2/10/17 AT FORT LAUDERDALE FL  
STRIP OF 25 (10K COIL) / 760203 / \$1.25  
STRIP OF 25 (3K COIL) / 755103 / \$1.25



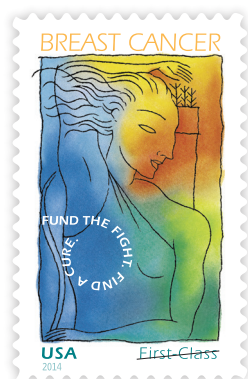
### Seashells (34¢)

Postcard Rate\*\*

DATE OF ISSUE: 1/28/17 AT SAN DIEGO CA  
PANE OF 20 WITH PLATE NO.\* / 119604 / \$6.80  
COIL OF 100 / 749904 / \$34.00

*Visit the Collector's Zone® on pages 36-45 to learn how many unique stamp designs are part of each Forever® issue and view all of the available product offerings.*

## Semipostals



### Breast Cancer Research Semipostal

First-Class Rate

REISSUED: 9/30/14 AT SACRAMENTO CA  
PANE OF 20 WITH PLATE NO. \* / 555304 / \$12.00



### Save Vanishing Species Semipostal

First-Class Rate

DATE OF ISSUE: 9/20/11 AT WASHINGTON DC  
PANE OF 20 WITH PLATE NO. & HEADER \* / 576674 / \$12.00

NOTE: Each **Breast Cancer Research** and **Save Vanishing Species Semipostal** stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

## Duck Stamps

**More than keepsakes** for stamp collectors and outdoor enthusiasts, Federal Duck Stamps add up to a big investment in conservation. Nearly all of the proceeds of these stamps, issued by the U.S. Department of the Interior, help protect bird and wildlife habitats. Also serving as hunting licenses for waterfowl hunters, duck stamps feature artwork selected annually through a juried art contest open to the public.



### Canada Geese \$25.00

Water-Activated

DATE OF ISSUE: 6/23/17 AT LITTLE ROCK AR

SINGLE STAMP / 335601 / \$25.00

SINGLE STAMP (SELF-ADHESIVE) / 335704 / \$25.00



### Trumpeter Swans (Junior Duck) \$5.00

Water-Activated

DATE OF ISSUE: 6/23/17 AT LITTLE ROCK AR

SINGLE STAMP / 541704 / \$5.00

NOTE: \$25 Federal Duck stamps are valid for hunting permits but Junior Duck stamps are not. Neither is valid for postage.

\*Please refer to the order form for information on requesting specific plate positions.

\*\*These non-denominated stamps will always be valid for the current applicable rate printed on them.





# A Summer of Celebrations

## Practical Tips for Making Beautiful Mail

FROM ANNIVERSARIES to baby showers and birthday parties, summer is a season marked by busy social calendars. No matter what kind of celebration you are attending or planning, we have the perfect stamps and products for your mail.

Summer is the time to make some lemonade, play lawn games, and throw a garden party. With flowers in full bloom, invite your friends to a backyard celebration with an invitation that uses the *Botanical Art* stamps.

If you are in the process of planning a special celebration, we have new stamps to complement your invitations. Use the *Celebration Boutonniere* stamp (or the *Celebration Corsage* two-ounce stamp if needed) to lend some romance to your envelopes. For more ideas on how to give your invitations a special touch, see "Advice From a Calligrapher."

Hosting a baby shower is a wonderful way to celebrate parents and anticipate their bundle of joy. Add some sweetness to your shower invitations by using the *Quilled Paper Heart* stamps on the envelopes.

Throw a big birthday bash for yourself or a loved one, complete with a lavish invitation. If you use an oversized or square envelope, finish it off with the cheerful *Eastern-Tailed Blue* stamp.

To send a note of thanks to guests after a party, wedding, or shower, use the *Celebration Corsage* and *Celebration Boutonniere* notecards. These charming cards are ideally suited for expressing gratitude on any occasion.

Enjoy your summer of celebrations and beautiful mail!

## Celebration Corsage and Celebration Boutonniere Notecards

NOTECARD SET WITH SEALS, ENVELOPES & **CELEBRATION  
BOUTONNIERE** STAMPS (SET OF 10, 2 DESIGNS) / 563366 / \$15.95





## Advice From a Calligrapher

*Abby Farson Pratt, a calligrapher in Charlottesville, Virginia, shares some advice for your special celebration.*

**1. Contact a calligrapher before your invitations have printed.** Calligraphers can usually only manage one to two jobs at a time, and it might take a few weeks to address 100 envelopes. A good rule of thumb is to find a calligrapher once you have ordered your invitations.

**2. Talk to your calligrapher about the style of your event.** Your calligrapher will give advice about the type of writing that would best suit your event and invitations and help you debate whether to use a formal style of writing or a more modern script.

**3. Prepare your guest list carefully.** Write guest names exactly as you want them to appear on the envelopes. Double check and then triple check the spellings, street addresses, and zip codes. Your calligrapher will let you know if there are inconsistencies in the list but won't know, for instance, if your aunt's surname is misspelled.

**4. Discuss any other calligraphy needs you may have.** A calligrapher can help with escort cards, place cards, signs, menus, or just about anything else that could use a hand-written touch. Bring up your ideas early in the process so that your calligrapher can carve out the necessary time.



Mr John Doe  
123 Main Street  
Anytown, New York  
12345



# Stamp Ceremony Mementos

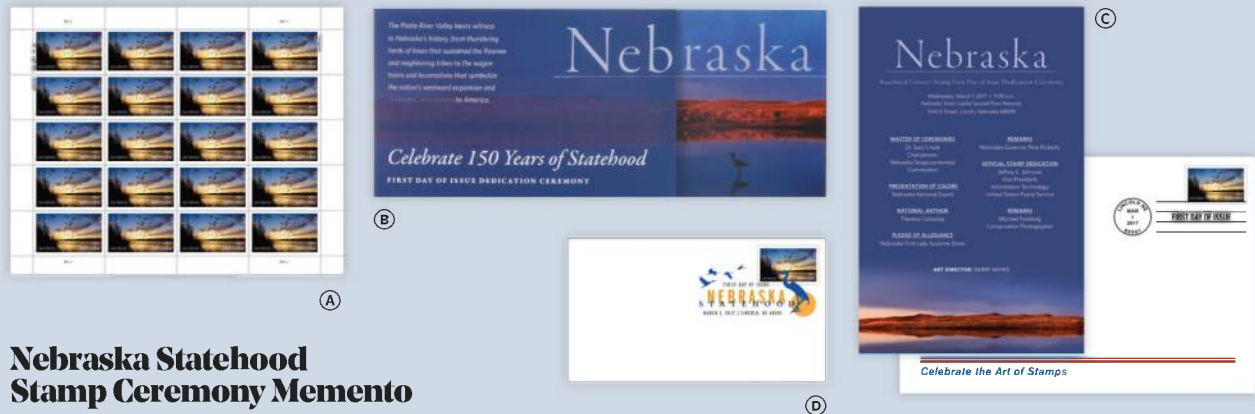
Now you can collect all your favorite material related to a stamp release. This brand-new collectible contains the First Day of Issue ceremony invitation and program, Digital Color Postmark First Day Cover, and a pane, booklet, or full sheet of mint stamps.



## John Fitzgerald Kennedy Stamp Ceremony Memento

474634 / \$18.95

Honor the centennial of the birth of John Fitzgerald Kennedy (1917-1963), the 35th president of the United States (sheet of 12 stamps).



## Nebraska Statehood Stamp Ceremony Memento

474434 / \$18.95

Celebrate Nebraska's sesquicentennial with this stamp that showcases Sandhill cranes scouting for sandbars along the Platte River (pane of 20 stamps).

### EACH COLLECTIBLE INCLUDES

- (A) A pane, booklet, or full sheet of mint stamps (see format in image.)
- (B) First Day of Issue ceremony invitation
- (C) Ceremony program / This full-color program is tucked inside a colorful 9 x 6-inch envelope bearing an affixed Forever® stamp and the official FDOI cancellation.
- (D) Digital Color Postmark First Day Cover / The #6½ envelope bears one affixed Forever® stamp cancelled with an official First Day of Issue color postmark.

John Fitzgerald Kennedy: JFK photograph by Ted Spiegel.



## Oscar de la Renta Stamp Ceremony Memento

562734 / \$21.95

These 2017 stamps feature an evocative portrait of Oscar de la Renta and details from several of his most exquisite gowns (sheet of 11 stamps).



## WPA Posters Stamp Ceremony Memento

674634 / \$18.95

Discover how art was used to inspire a nation with these stamps featuring Depression-era posters produced by the Works Progress Administration (booklet of 20 stamps).



# Notecard Sets

Find the ideal way to share your greetings.

It only takes a few words to brighten someone's day. And we have just what you need to do that brightening: a vast selection of notecards for any occasion, any mood. If you don't see exactly what you're looking for on these pages, visit [store.usps.com](https://store.usps.com) and browse our complete selection online.



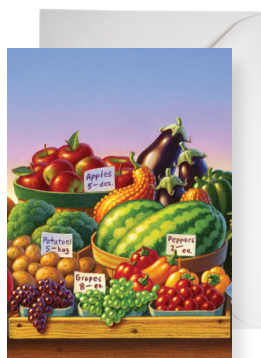
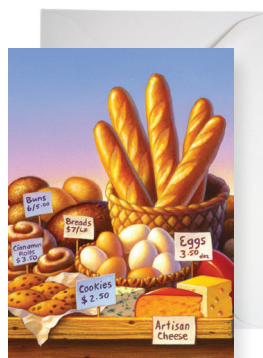
## Celebration Corsage & Celebration Boutonniere Thank You Notecard Set

NOTECARD SET WITH ENVELOPES, SEALS & STAMPS (SET OF 10) / 563323 / \$12.95



## Love Skywriting Notecard Set

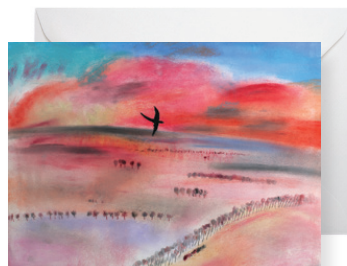
NOTECARD SET WITH ENVELOPES, SEALS & STAMPS (SET OF 10) / 561666 / \$15.95



## Farmers Markets Notecard Set

NOTECARD SET WITH ENVELOPES & STAMPS (SET OF 8) / 472523 / \$13.95





## Twentieth-Century Poets Notecard Set

NOTECARD SET WITH ENVELOPES & STAMPS (SET OF 10) / 468880 / \$11.95



## Gifts of Friendship Notecard Set

NOTECARD SET WITH ENVELOPES & STAMPS (SET OF 12) / 589823 / \$16.95



## Neon Celebrate! Notecard Set

NOTECARD SET WITH ENVELOPES & STAMPS (SET OF 8) / 576294 / \$12.95



# Press Sheets & Cancellation Products

An assortment of press sheets and cancellation products are available for many of our stamp issuances. We've gathered a sample of what's available here, using product offerings from two new issues to showcase them. Please visit the Collector's Zone® on pages 37-45 for a complete list of offerings.

## Have A Ball!

First-Class Rate Forever®



### Digital Color Postmark First Day Covers (Set of 8)

474921 / \$13.12

Postmarks are sold as First Day Covers (applied to a stamped #6¾ envelope).

### Stamp Ceremony Memento

Includes a First Day of Issue ceremony invitation, Ceremony Envelope (Random Single), Digital Color Postmark First Day Cover (set of 8), and a pane of 16 stamps.

474934 / \$22.95



### First Day Covers (Set of 8)

474916 / \$7.44

Postmarks are sold as First Day Covers (applied to a stamped #6¾ envelope).



ALSO AVAILABLE FOR INDIVIDUAL SALE:

Ceremony Envelope (Random Single) / 474930 / \$4.95

Pane of 16 stamps / 474904 / \$7.84

Pane of 16 stamps & Digital Color Postmark First Day Covers (Set of 8) / 474910 / \$21.95



## Delicioso

First-Class Rate Forever®

### Stamp Ceremony Memento

Includes a First Day of Issue ceremony invitation, Ceremony Program (Random Single), Digital Color Postmark First Day Cover, and a booklet of 20 stamps.

672734 / \$18.95



### Digital Color Postmark First Day Covers (Set of 6)

672721 / \$9.84

Postmarks are sold as First Day Covers (applied to a stamped #6¾ envelope).



### First Day Covers (Set of 6)

672716 / \$5.58

Postmarks are sold as First Day Covers (applied to a stamped #6¾ envelope).



### Press Sheet with Die Cuts

672706 / \$78.40

ALSO AVAILABLE FOR INDIVIDUAL SALE:

Ceremony Program (Random Single) / 672730 / \$6.95

Booklet of 20 stamps / 672704 / \$9.80

Booklet of 20 stamps & Digital Color Postmark First Day Covers (Set of 6) / 672710 / \$19.95





**WPA Posters  
Framed Stamps**  
(12" x 18")  
674624 / \$39.95

**Henry David Thoreau  
Framed Stamps**  
(14" x 15")  
475124 / \$39.95



**Celebration Boutonniere  
Framed Stamps**  
(7½" x 9½")  
563324 / \$19.95



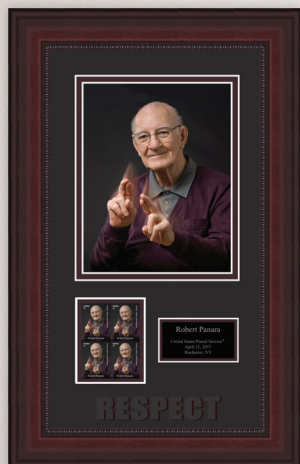
**Celebration Corsage  
Framed Stamps**  
(9½" x 7½")  
563024 / \$19.95

## Framed Stamps

### Create a stamp gallery.

Bring your favorite stamps into your home or office with the framed stamps collection. Each piece includes First Day of Issue details, plexiglass and matting to protect the mint stamps, and a dust cover and hanger on the back for easy display. Visit [USPS.com/framedstamps](https://USPS.com/framedstamps) to browse more framed stamps online.





**Robert Panara  
Framed Stamps**  
(11" x 17")  
114024 / \$39.95



**Global: Green Succulent  
Framed Stamps**  
(9" x 7")  
564524 / \$14.95



**Delicioso  
Framed Stamps**  
(16½" x 13½")  
672724 / \$39.95

**Mississippi Statehood  
Framed Stamps**  
(17½" x 11½")  
474824 / \$39.95





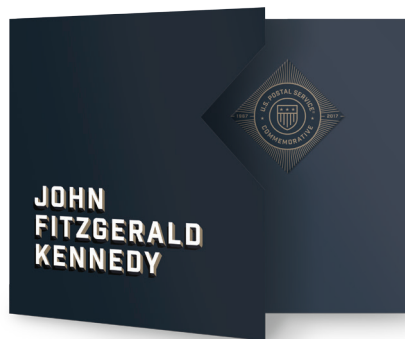
# Collectible Folios

Expand your collection with these beautiful collectible folios and annual publications. Don't miss the **Total Eclipse of the Sun** folio shown on page 8, the latest addition to our product line.

## John Fitzgerald Kennedy Collector's Folio

Explore the history and visionary leadership of our nation's 35th president in this uniquely folded keepsake folio. In addition to a timeline of his life and details of his achievements in office, you'll also receive a digital color postmark of the 2017 stamp, a mint condition 13-cent 1967 **John F. Kennedy** stamp, and a mint condition 37-cent 2005 **Presidential Libraries** stamp.

474627 / \$24.95



Despite his tragic death in 1963, John F. Kennedy remains for many a captivating and charismatic personality who appealed to the nation's higher ideals and inspired young Americans to engage in public service. In his famous 1961 Inaugural Address, he called upon Americans to "ask not what your country can do for you — ask what you can do for your country."



## The Postal Service™ eGuide to U.S. Stamps

Bringing the power and beauty of stamp art to the screens of laptops, tablets, and phones, where collectors can experience the majesty of U.S. stamps as never before.

- **AFFORDABILITY AND PORTABILITY** / Only \$24.95 and it fits in your pocket or purse
- **IMMEDIACY AND ACCESSIBILITY** / Immediately downloadable and always accessible — no internet required once downloaded
- **LINKABILITY AND LEGIBILITY** / Links within internal index and to externally referenced sites; personal font and display choices for an improved viewing experience
- **SEARCH AND ZOOM** / Full-text search capability with pinch and zoom features for up-close and full-page viewing

Available for \$24.95 on

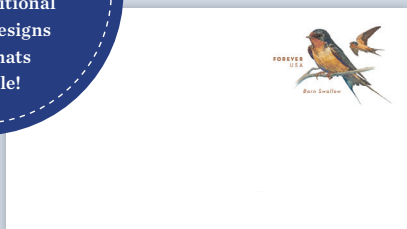


AND OVER 1,000  
OTHER ETAILERS.



## Barn Swallow Stamped Envelopes

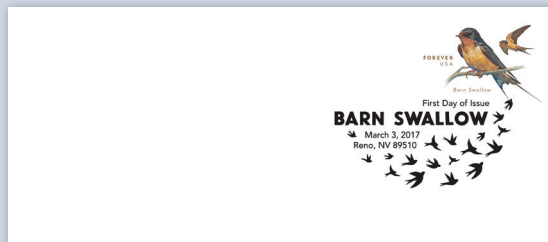
VISIT  
[http://about.usps.com/  
forms/ps3203x.pdf](http://about.usps.com/forms/ps3203x.pdf)  
to view additional  
envelope designs  
and formats  
available!



SHOWN AT 30%

#6 3/4 REGULAR ENVELOPE (PSA) SINGLE / 280504 / \$0.61

(#6 3/4 envelope is 6 1/2" x 3 5/8")



SHOWN AT 30%

#9 REGULAR ENVELOPE FIRST DAY COVER / 290916 / \$0.73

ALSO AVAILABLE

#9 REGULAR ENVELOPE (PSA) PACK OF 5 / 290905 / \$3.05

#9 REGULAR ENVELOPE (PSA) BOX OF 500 / 290948 / \$280.30



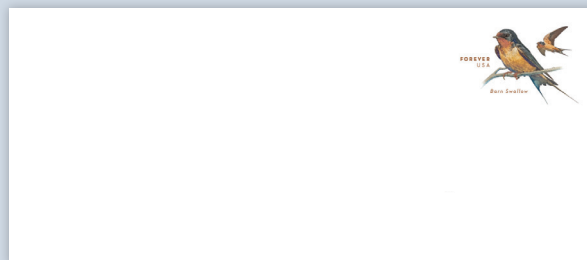
SHOWN AT 30%

#6 3/4 REGULAR ENVELOPE FIRST DAY COVER / 280516 / \$0.73

ALSO AVAILABLE

#6 3/4 REGULAR ENVELOPE (PSA) PACK OF 5 / 280505 / \$3.05

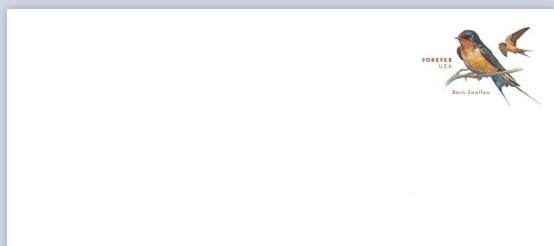
#6 3/4 REGULAR ENVELOPE (PSA) BOX OF 500 / 280548 / \$277.90



SHOWN AT 30%

#10 REGULAR ENVELOPE (PSA) SINGLE / 291304 / \$0.61

(#10 envelope is 9 1/2" x 4 1/8")



SHOWN AT 30%

#9 REGULAR ENVELOPE (PSA) SINGLE / 290904 / \$0.61

(#9 envelope is 8 7/8" x 3 7/8")



SHOWN AT 30%

#10 REGULAR ENVELOPE FIRST DAY COVER / 291316 / \$0.73

ALSO AVAILABLE

#10 REGULAR ENVELOPE (PSA) PACK OF 5 / 291305 / \$3.05

#10 REGULAR ENVELOPE (PSA) BOX OF 500 / 291348 / \$280.30

# American Commemorative Subscription Programs



**DOROTHY HEIGHT  
COMMEMORATIVE PANEL**



**CELEBRATING LUNAR NEW  
YEAR: YEAR OF THE ROOSTER  
COMMEMORATIVE PANEL**



**NEBRASKA STATEHOOD  
COMMEMORATIVE PANEL**

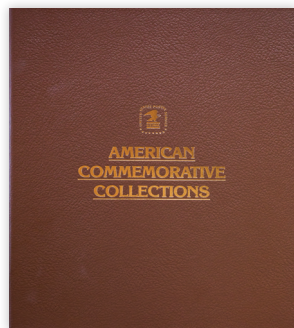


**MISSISSIPPI STATEHOOD  
COMMEMORATIVE PANEL**

## American Commemorative Collections Binder

**BINDER / 880626 / \$24.95**

**ACETATE PAGES (SET OF 10 9¼" X 11½") /  
880700 / \$9.95**



**JOHN FITZGERALD KENNEDY  
COMMEMORATIVE PANEL**

Commemoratives are a special stamp classification that honors significant people, dates, historical events, or symbols in our nation's history. A commemorative panel includes expanded narratives about each stamp subject plus mint stamps in acetate mounts. It may also include engraved artwork. Easily mounted in an album or frame, the 8 ½ x 11 ¼-inch panels are great for adding to a specialized collection or compiling on their own. Each panel is available for individual purchase or as part of the subscription program (see page 35 for details).

## 2017 Commemorative Panels

**CELEBRATING LUNAR NEW YEAR: YEAR OF THE ROOSTER COMMEMORATIVE PANEL /  
552033 / \$10.95**

**DOROTHY HEIGHT COMMEMORATIVE PANEL / 474333 / \$10.95**

**HAVE A BALL! COMMEMORATIVE PANEL / 474933 / \$10.95 (AVAILABLE IN JULY)**

**HENRY DAVID THOREAU COMMEMORATIVE PANEL / 475133 / \$10.95 (AVAILABLE IN JULY)**

**JOHN FITZGERALD KENNEDY COMMEMORATIVE PANEL (SET OF 2) / 474633 / \$17.95**

**MISSISSIPPI STATEHOOD COMMEMORATIVE PANEL / 474833 / \$10.95**

**NEBRASKA STATEHOOD COMMEMORATIVE PANEL / 474433 / \$10.95**

**OSCAR DE LA RENTA COMMEMORATIVE PANEL (SET OF 2) / 562733 / \$17.95**

**SHARKS COMMEMORATIVE PANEL / 474533 / \$10.95 (AVAILABLE IN JULY)**

## 2016 Commemorative Panels

**INDIANA STATEHOOD COMMEMORATIVE PANEL / 473733 / \$10.95**

**JAIME ESCALANTE COMMEMORATIVE PANEL / 473833 / \$10.95**

**NATIONAL PARKS COMMEMORATIVE PANEL (SET OF 2) / 560633 / \$17.95**

**PLUTO EXPLORED! COMMEMORATIVE PANEL (SET OF 2) / 586633 / \$17.95**

**HONORING EXTRAORDINARY HEROISM: SERVICE CROSS MEDALS COMMEMORATIVE  
PANEL / 561133 / \$10.95**

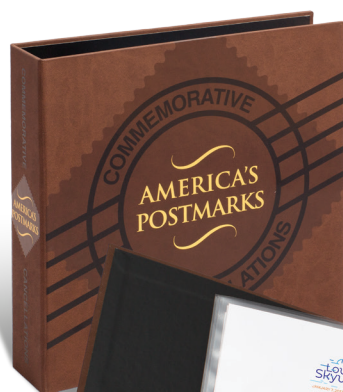
**RICHARD ALLEN COMMEMORATIVE PANEL / 473533 / \$10.95**

**SARAH VAUGHAN COMMEMORATIVE PANEL / 586433 / \$10.95**

**SHIRLEY TEMPLE COMMEMORATIVE PANEL / 473933 / \$10.95**

**STAR TREK COMMEMORATIVE PANEL / 474033 / \$10.95**





## America's Postmark Binder

Preserve your First Day Covers in this gorgeous 9 3/4 x 9 3/4-inch binder that includes custom vinyl pages with two pockets on each side sized to hold #6 3/4 envelopes.

**THREE-RING BINDER & 20 PAGES / 880660 / \$21.95**  
**PAGES (SET OF 20) / 880681 / \$8.95**



## American Commemorative Binder

Created specifically for the American Commemorative Collection, this three-ring binder is an easy and economical way to store your collection pages.

**THREE-RING BINDER / 880500 / \$7.50**

*Subscribe to any program and receive your favorite stamps and stamp products easily and automatically — all year long.*

## American Commemorative Collection #20281

- Commemorates important anniversaries, people, places, and events
- Includes protective acetate mounts, stamps, and 8 1/2 x 11-inch narrative pages
- Includes details on the issue and a brief story about the stamp subject
- Only \$4.25 per page\*

## American Commemorative Panels® #20279

- Limited edition (8 1/2" x 11 1/4")
- Some include engraved reproductions of artwork
- Narratives about each stamp subject
- Mint stamps in acetate mounts
- Only \$7.95\*\* for a one-panel set and \$15.95\*\* for a two-panel set when purchased through subscription

## American Commemorative Cancellations #20278

- Official First Day of Issue Cancellation
- Mint stamp(s) affixed to an 8 x 10 1/2-inch color page
- Includes technical and historical information about the stamp and its designer
- Only \$3.25 per page\*

## First Day of Issue Ceremony #20280

- Narrative about stamp subject
- Agenda and participant list
- Affixed mint stamp(s) with Official First Day of Issue Cancellation on an envelope
- Only \$4.95 each\* when purchased through subscription (\$6.95 if purchased individually\*\*)

## Standing Order Program #20282

- Customize your collection
- Mix and match with specific formats and quantities
- Choose from 13 different categories (now includes Yearbook, Postal Guide, Press Sheets, and Digital Color Postmark First Day Covers)
- Receive shipments automatically

## How to Order

Start or give a subscription today! It's easy. Just call  
**1 800 STAMP-24 (1 800 782-6724).**



Ask about our automatic credit card charge option.

\*When stamp value exceeds this amount, the price will be determined by the actual value of the stamps. Prices subject to change.

\*\*To purchase individual ceremony programs or panel sets, see specific stamp listings.

**FREE EVENT!**

**The American Philatelic Society**  
invites you to attend the annual

# Stamp Show

2017 National Summer Convention

**August 3-6, 2017**

Greater Richmond Convention Center  
403 N. Third Street  
Richmond, VA 23219

*Pre-register*  
**Stamps.org**

Increase your philatelic knowledge,  
and exchange stamps with us!  
Attend live auctions, seminars, and  
exhibits while exploring stamps from  
100+ dealers and societies.



**PLUS!**  
Don't  
miss the

**Protect Pollinators**  
**Forever® Stamp**

**First-Day-of-Issue Dedication Ceremony**

August 3, 2017 🕒 12:00 PM  
Exhibit Halls A & B



## The Petite and Portable Way to Carry Stamps

### Vintage stamp boxes on display

In the Victorian era, if you needed to get a message to someone quickly, it was crucial to have stamps on hand. When street mailboxes and home mail delivery became commonplace in the 1880s, stamp boxes (also known as stamp cases) were popular personal objects.

People would often carry small stamp boxes in a pocket or bag so that they could send mail on the go. The boxes protected the stamps and kept them accessible for easy and fast communication.

Stamp boxes were generally a few inches in length and made from a variety of materials, including sterling silver, aluminum, brass, and leather. Some boxes were designed to look like envelopes or books; some were ornate and included the owner's monogram. And some stamp boxes had small compartments to carry other objects, such as matches or slips of paper.

The American Philatelic research library, co-located with the American Philatelic Society (APS) in Bellefonte, Pennsylvania, keeps a selection of antique stamp boxes on permanent display, with many others in its archives.

"Collectors and noncollectors alike are drawn to the stamp boxes," says Tara Murray, Director of information services and librarian at APS and American Philatelic research library. "They give you a slice of a different time period, and they're really beautiful."

The stamp booklet format is the modern iteration of the stamp box, with the booklet's perforations and folds making it easy to transport and protect stamps.

The APS is planning to bring a selection of the stamp boxes to exhibit at the APS StampShow in Richmond, Virginia, on August 3-6, 2017. Don't miss a chance to see these miniature artifacts in person.



## Apples 1c

(Not Shown)

DATE OF ISSUE: 8/12/16 AT KANSAS CITY MO

1 DESIGN, OFFSET (APU)

782304	Coil of 3,000	\$30.00
782315	Strip of 500 *	5.00
780004	Coil of 10,000	100.00
780015	Coil of 500 *	5.00
780016	First Day Cover ( <i>Summer Harvest</i> Random Single)	.92

## Botanical Art

First-Class Rate Forever®/ Page 18

DATE OF ISSUE: 1/29/16 AT ATLANTA GA

10 DESIGNS, OFFSET (APU)

680604	Booklet of 20 (2-sided)	\$9.80
680624	Framed Stamps with First Day of Issue Plaque (12" x 15")	29.95

DATE OF ISSUE: 1/29/16 AT ATLANTA GA

10 DESIGNS, OFFSET (APU)

678704	Booklet of 10	\$4.90
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## Breast Cancer Research Semipostal

First-Class Rate / Page 21

REISSUED: 9/30/14 AT SACRAMENTO CA

1 DESIGN, 12 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)

555304	Pane of 20 with plate no. *	\$12.00
555303	Block of 10	6.00
555302	Block of 4	2.40
555306	Press Sheet with die cuts	144.00

NOTE: Each *Breast Cancer Research Semipostal* stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.



VIEW  
other notecard sets  
on pages 26-27.

## Celebrating Lunar New Year: Year of the Rooster

First-Class Rate Forever®/ Page 17

DATE OF ISSUE: 1/5/17 AT SEATTLE WA

1 DESIGN, OFFSET (BCA)

552004	Souvenir Sheet of 12	\$5.88
552016	First Day Cover	.91
552018	First Day Cover (Full Pane)	8.14
552019	First Day Cancelled (Full Pane)	8.14
552030	Ceremony Program	6.95
552021	Digital Color Postmark First Day Cover	1.62
552010	Souvenir Sheet of 12 (2) & Digital Color Postmark First Day Cover	12.95
552024	Framed Stamps (13" x 13")	39.95
552034	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a sheet of 12 stamps.)	18.95
552033	Commemorative Panel	10.95



## Celebration Boutonniere

First-Class Rate Forever®/ Page 14

DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO 63155

1 DESIGN, 10 POSITIONS, OFFSET (BCA)

563304	Pane of 20 with plate no.*	\$9.80
563303	Block of 10	4.90
563302	Block of 4	1.96
563316	First Day Cover	.93
563330	Ceremony Program	6.95
563321	Digital Color Postmark First Day Cover	1.64
563310	Pane of 20 & Digital Color Postmark First Day Cover	11.95
563324	Framed Stamps (7½" x 9½")	19.95
563334	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Celebration Boutonniere Ceremony Program Envelope, Celebration Corsage Ceremony Program Envelope, Celebration Boutonniere Digital Color Postmark First Day Cover, Celebration Corsage Digital Color Postmark First Day Cover, pane of 20 Celebration Boutonniere stamps, and a pane of 20 Celebration Corsage stamps.)	24.95
563366	Notecards with Envelopes and Seals (Set of 10)	15.95
563323	Thank You Notecards with Envelopes and Seals (Set of 10)	12.95

\* Please refer to the order form for information on requesting specific plate positions.

\*\* These non-denominated stamps will always be valid for the current applicable rate printed on them.

^ Coil strips of 500 cannot be returned or exchanged.

## Collector's Zone



### Celebration Corsage (70c)

2 Ounce Rate\*\* / Page 14

**DATE OF ISSUE: 5/2/17 AT ST. LOUIS MO 63155**

**1 DESIGN, 10 POSITIONS, OFFSET (BCA)**

563004	Pane of 20 with plate no.*	\$14.00
563003	Block of 10	7.00
563002	Block of 4	2.80
563016	First Day Cover	1.14
563030	Ceremony Program	6.95
563021	Digital Color Postmark First Day Cover	1.85
563010	Pane of 20 & Digital Color Postmark First Day Cover	15.95
563024	Framed Stamps (9½" x 7½")	19.95

### Classics Forever

First-Class Rate Forever® / Page 19

**DATE OF ISSUE: 6/1/16 AT NEW YORK NY**

**6 DESIGNS, 10 POSITIONS, INTAGLIO (BCA)**

586804	Souvenir Sheet of 6	\$2.94
586806	Press Sheet with die cuts	29.40
586816	First Day Covers (Set of 6) ⓘ	5.46
586830	Ceremony Program (Random Single) ⓘ	6.95
586821	Digital Color Postmark First Day Covers (Set of 6) ⓘ	9.72
586810	Souvenir Sheet of 6 (2) & Digital Color Postmark First Day Covers (Set of 6) ⓘ	15.95
586824	Framed Stamps (14½" x 14½")	39.95
586833	Commemorative Panel	17.95

### Colorful Celebrations

First-Class Rate Forever® / Page 17

**DATE OF ISSUE: 6/3/16 AT NEW YORK NY**

**10 DESIGNS, OFFSET (BCA)**

681004	Booklet of 20 (2-sided)	\$9.80
681006	Press Sheet with die cuts	78.40
681016	First Day Covers (Set of 10) ⓘ	9.10
681030	Ceremony Program (Random Single) ⓘ	6.95
681021	Digital Color Postmark First Day Covers (Set of 10) ⓘ	16.20
681010	Booklet of 20 & Digital Color Postmark First Day Cover (Random Single) ⓘ	11.95
681024	Framed Stamps (14½" x 14½")	39.95



### Delicioso

First-Class Rate Forever® / Page 9

**DATE OF ISSUE: 4/20/17 AT ALBUQUERQUE NM 87101**

**6 DESIGNS, OFFSET (BCA)**

672704	Booklet of 20 (2-sided)	\$9.80
672706	Press Sheet with die cuts	78.40
672716	First Day Covers (Set of 6)	5.58
672730	Ceremony Program (Random Single)	6.95
672721	Digital Color Postmark First Day Covers (Set of 6)	9.84
672710	Booklet of 20 & Digital Color Postmark First Day Covers (Set of 6)	19.95
672734	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a booklet of 20 stamps)	18.95
672724	Framed Stamps (16½" x 13½")	39.95

### Dorothy Height

First-Class Rate Forever® / Page 16

**DATE OF ISSUE: 2/1/17 AT WASHINGTON DC**

**1 DESIGN, OFFSET (APU)**

474304	Pane of 20 with plate no. & header*	\$9.80
474303	Block of 10	4.90
474302	Block of 4	1.96
474306	Press Sheet with die cuts	58.80
474316	First Day Cover	.93
474330	Ceremony Program	6.95
474321	Digital Color Postmark First Day Cover	1.64
474310	Pane of 20 & Digital Color Postmark First Day Cover	11.95
474334	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	21.95
474324	Framed Stamps (11" x 17")	39.95
474333	Commemorative Panel	10.95



**Eastern Tailed-Blue (70¢)**

Non-Machineable Surcharge Rate\*\* / Page 20

**DATE OF ISSUE: 9/24/16 AT KANSAS CITY MO****1 DESIGN, 12 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)**

119504	Pane of 20 with plate no. & header*	\$14.00
119503	Block of 10	7.00
119502	Block of 4	2.80
119516	First Day Cover	1.12
119521	Digital Color Postmark First Day Cover	1.83
119524	Framed Stamps (10½" x 12½")	19.95

**Gateway Arch \$23.75**

Priority Mail Express® / Page 20

**DATE OF ISSUE: 1/22/17 AT KANSAS CITY MO****1 DESIGN, OFFSET (APU)**

111304	Pane of 4 with plate no.*	\$95.00
111301	Single Stamp	23.75
111316	First Day Cover	24.19
111321	Digital Color Postmark First Day Cover	24.90

**Global: Green Succulent (\$1.15)**

Global Rate\*\* / Page 14

**DATE OF ISSUE: 4/28/17 AT SAN FRANCISCO CA 94188****1 DESIGN, 9 POSITIONS, OFFSET (APU)**

564504	Pane of 10	\$11.50
564502	Block of 4	4.60
564516	First Day Cover	1.59
564521	Digital Color Postmark First Day Cover	2.30
564510	Pane of 10 & Digital Color Postmark First Day Cover	13.95
564524	Framed Stamps (9" x 7")	14.95

**Grapes 5¢**

Page 20

**DATE OF ISSUE: 2/19/16 AT KANSAS CITY MO****1 DESIGN, PLATE NO. EVERY 37½, OFFSET (APU)**

781904	Coil of 10,000	\$500.00
781915	Strip of 500^	25.00
781916	First Day Cover ( <i>Grapes</i> and <i>Botanical Art</i> (Random Single)) ①	.98

**REISSUED: 2/24/17 AT GRAPEVINE TX****1 DESIGN, OFFSET (APU)**

111404	Pane of 20	\$1.00
111403	Block of 10	.50
111402	Block of 4	.20
111416	First Day Cover ( <i>Grapes</i> and <i>Botanical Art</i> (Random Single))	.98

**Have A Ball!**

First-Class Rate Forever® / Page 5

**DATE OF ISSUE: 6/14/17 AT HARTFORD WI 53027****8 DESIGNS, 8 POSITIONS, FLEXOGRAPHIC/OFFSET (APU)**

474904	Pane of 16 with plate no.*	\$7.84
474906	Press Sheet with die cuts	62.72
474916	First Day Covers (Set of 8)	7.44
474930	Ceremony Envelope (Random Single)	6.95
474921	Digital Color Postmark First Day Covers (Set of 8)	13.12
474910	Pane of 16 & Digital Color Postmark First Day Covers (Set of 8)	21.95
474934	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Envelope, Digital Color Postmark First Day Cover (set of 8), and a pane of 16 stamps)	22.95
474924	Framed Stamps (14" x 17")	39.95
474933	Commemorative Panel (Available in July)	10.95

**Henry David Thoreau**

First-Class Rate Forever® / Page 13

**DATE OF ISSUE: 5/23/17 AT CONCORD MA 01742****1 DESIGN, OFFSET (BCA)**

475104	Pane of 20 with plate no. & header*	\$9.80
475103	Block of 10	4.90
475102	Block of 4	1.96
475106	Press Sheet with die cuts	88.20
475116	First Day Cover	.93
475130	Ceremony Program	6.95
475121	Digital Color Postmark First Day Cover	1.64
475110	Pane of 20 & Digital Color Postmark First Day Cover	11.95
475134	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
475124	Framed Stamps (14" x 15")	39.95
475133	Commemorative Panel (Available in July)	10.95

\* Please refer to the order form for information on requesting specific plate positions.

\*\* These non-denominated stamps will always be valid for the current applicable rate printed on them.

^ Coil strips of 500 cannot be returned or exchanged.

① Going off sale 6/30/17.

## Honoring Extraordinary Heroism: The Service Cross Medals

First-Class Rate Forever®/ Page 17

**DATE OF ISSUE: 5/30/16 AT NEW YORK NY**  
**4 DESIGNS, 12 POSITIONS, OFFSET (BCA)**

561104	Souvenir Sheet of 12	\$5.88
561106	Press Sheet with die cuts	70.56
561116	First Day Covers (Set of 4) ❶	3.64
561130	Ceremony Program (Random Single) ❶	6.95
561121	Digital Color Postmark First Day Covers (Set of 4) ❶	6.48
561110	Souvenir Sheet of 12 & Digital Color Postmark First Day Covers (Set of 4) ❶	12.95
561124	Framed Stamps (14½" x 14½")	39.95
561133	Commemorative Panel	10.95

## Indiana Statehood

First-Class Rate Forever®/ Page 18

**DATE OF ISSUE: 6/7/16 AT INDIANAPOLIS IN**  
**1 DESIGN, 6 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (APU)**

473704	Pane of 20 with plate no.*	\$9.80
473703	Block of 10	4.90
473702	Block of 4	1.96
473706	Press Sheet with die cuts ✕	58.80
473716	First Day Cover ❶	.91
473730	Ceremony Program ❶	6.95
473721	Digital Color Postmark First Day Cover ❶	1.62
473710	Pane of 20 & Digital Color Postmark First Day Cover ❶	11.95
473724	Framed Stamps (17"x11")	39.95
473733	Commemorative Panel	10.95

## Jaime Escalante

First-Class Rate Forever®/ Page 19

**DATE OF ISSUE: 7/13/16 AT WASHINGTON DC**  
**1 DESIGN, 9 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (BCA)**

473804	Pane of 20 with plate no. & header*	\$9.80
473803	Block of 10	4.90
473802	Block of 4	1.96
473806	Press Sheet with die cuts	88.20
473816	First Day Cover	.91
473830	Ceremony Program	6.95
473821	Digital Color Postmark	1.62
473810	Pane of 20 & Digital Color Postmark First Day Cover	11.95
473824	Framed Stamps (11" x 16")	39.95
473833	Commemorative Panel	10.95

## John Fitzgerald Kennedy

First-Class Rate Forever®/ Page 17

**DATE OF ISSUE: 2/20/17 AT BOSTON MA**  
**1 DESIGN, OFFSET (BCA)**

474604	Pane of 12 with plate no. & selvage*	\$5.88
474602	Block of 4	1.96
474606	Press Sheet with die cuts	47.04
474616	First Day Cover	.93
474630	Ceremony Program	6.95
474621	Digital Color Postmark First Day Cover	1.64
474610	Pane of 12 (2) & Digital Color Postmark First Day Cover	13.95
474634	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 12 stamps)	18.95
474624	Framed Stamps (16" x 15")	39.95
474633	Commemorative Panel (Set of 2)	17.95
474627	Collector's Folio	24.95

## Lili'uokalani Gardens \$6.65

Priority Mail®/ Page 20

**DATE OF ISSUE: 1/22/17 AT KANSAS CITY MO**  
**1 DESIGN, OFFSET (APU)**

119904	Pane of 4 with plate no.*	\$26.60
119901	Single Stamp	6.65
119916	First Day Cover	7.09
119921	Digital Color Postmark First Day Cover	7.80

## Love Skywriting

First-Class Rate Forever®/ Page 16

**DATE OF ISSUE: 1/7/17 AT CHINO CA**  
**1 DESIGN, OFFSET (BCA)**

561604	Pane of 20 with plate no.*	\$9.80
561603	Block of 10	4.90
561602	Block of 4	1.96
561606	Press Sheet with die cuts	78.40
561616	First Day Cover	.91
561630	Ceremony Program	6.95
561621	Digital Color Postmark First Day Cover	1.62
561610	Pane of 20 & Digital Color Postmark First Day Cover	11.95
561634	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	19.95
561624	Framed Stamps (13" x 13½")	39.95
561666	Notecards with Envelopes & Seals (Set of 10)	15.95





## Mississippi Statehood

First-Class Rate Forever®/ Page 12

**DATE OF ISSUE: 3/31/17 AT GULFPORT MS 39503**

**1 DESIGN, 6 POSITIONS, OFFSET (APU)**

474804	Pane of 20 with plate no.*	\$9.80
474803	Block of 10	4.90
474802	Block of 4	1.96
474806	Press Sheet with die cuts	58.80
474816	First Day Cover	.93
474830	Ceremony Program	6.95
474821	Digital Color Postmark First Day Cover	1.64
474810	Pane of 20 & Digital Color Postmark First Day Cover	11.95
474834	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
474824	Framed Stamps (17½" x 11½")	39.95
474833	Commemorative Panel	10.95

## National Parks

First-Class Rate Forever®/ Page 16

**DATE OF ISSUE: 6/2/16 AT NEW YORK NY**

**16 DESIGNS, 9 POSITIONS, OFFSET (BCA)**

560604	Pane of 16 with plate no. & selvage*	\$7.84
560606	Press Sheet with die cuts	70.56
560616	First Day Covers (Set of 16) ⓘ	14.56
560618	First Day Cover (Full Pane) ⓘ	10.02
560619	First Day Cancelled (Full Pane) ⓘ	10.02
560630	Ceremony Program (Random Single) ⓘ	6.95
560621	Digital Color Postmark First Day Covers (Set of 16) ⓘ	25.92
560610	Pane of 16 & Digital Color Postmark First Day Cover (Random Single) ⓘ	9.95
560624	Framed Stamps (14½" x 14½")	39.95
560633	Commemorative Panel	17.95

## Nebraska Statehood

First-Class Rate Forever®/ Page 16

**DATE OF ISSUE: 3/1/17 AT LINCOLN NE**

**1 DESIGN, OFFSET (APU)**

474404	Pane of 20 with plate no.*	\$9.80
474403	Block of 10	4.90
474402	Block of 4	1.96
474406	Press Sheet with die cuts	58.80
474416	First Day Cover	.93
474430	Ceremony Program	6.95
474421	Digital Color Postmark First Day Cover	1.64
474410	Pane of 20 & Digital Color Postmark First Day Cover	11.95
474434	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
474425	Framed Stamps (18" x 12")	39.95
474433	Commemorative Panel	10.95

## Oscar de la Renta

First-Class Rate Forever®/ Page 16

**DATE OF ISSUE: 2/16/17 AT NEW YORK NY**

**11 DESIGNS, OFFSET (APU)**

562704	Pane of 11 with plate no. & selvage*	\$5.39
562706	Press Sheet with die cuts	48.51
562716	First Day Covers (Set of 11)	10.23
562730	Ceremony Program (Random Single)	6.95
562721	Digital Color Postmark First Day Covers (Set of 11)	18.04
562710	Pane of 11 (2) & Digital Color Postmark First Day Cover (Random Single)	12.95
562734	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 11 stamps)	21.95
562724	Framed Stamps (13½" x 16½")	39.95
562733	Commemorative Panel (Set of 2)	17.95

## Patriotic Nonprofit (5c)

Page 20

**DATE OF ISSUE: 2/10/17 AT FORT LAUDERDALE FL**

**1 DESIGN, OFFSET (APU)**

760203	Strip of 25 (10K Coil)	\$1.25
760216	First Day Cover (Patriotic Nonprofit & U.S. Flag stamps)	.98
755103	Strip of 25 (3K Coil)	1.25

\* Please refer to the order form for information on requesting specific plate positions.

\*\* These non-denominated stamps will always be valid for the current applicable rate printed on them.

ⓧ Available while supplies last.

Ⓜ This number represents the actual plate number intervals.

^ Coil strips of 500 cannot be returned or exchanged.

Ⓜ Going off sale 6/30/17.

## Patriotic Spiral

First-Class Rate Forever®/ Page 19

**DATE OF ISSUE: 8/19/16 AT FALLS CHURCH VA**  
**1 DESIGN, PLATE NO. EVERY 37 $\frac{3}{4}$ , OFFSET (APU)**

760004	Coil of 10,000	\$4,900.00
760003	Strip of 25 with plate no.^	12.25
760015	Strip of 500^	245.00
760016	First Day Cover	.91

**DATE OF ISSUE: 8/19/16 AT KANSAS CITY MO**  
**1 DESIGN, OFFSET (APU)**

671304	Booklet of 10	\$4.90
671316	First Day Cover	.91

## Pears 10c

Page 20

**REISSUED: 3/23/17 AT CLEVELAND OH 44101**  
**1 DESIGN, 10 POSITIONS, OFFSET (BCA)**

111504	Pane of 20 with plate no.*	\$2.00
111503	Block of 10	1.00
111502	Block of 4	.40
111516	First Day Cover ( <i>Pears &amp; Botanical Art</i> (Random Single) stamps)	1.03

**DATE OF ISSUE: 1/17/16 AT WASHINGTON DC**  
**1 DESIGN, PLATE NO. EVERY 27 $\frac{3}{4}$ , OFFSET (BCA)**

799304	Coil of 10,000	\$1,000.00
799315	Strip of 500^	50.00

## Pets

First-Class Rate Forever®/ Page 18

**DATE OF ISSUE: 8/2/16 AT LAS VEGAS NV**  
**20 DESIGNS, OFFSET (APU)**

680704	Booklet of 20 (2-sided)	\$9.80
680706	Press Sheet with die cuts	78.40
680716	First Day Covers (Set of 20)	18.20
680730	Ceremony Program (Random Single)	6.95
680721	Digital Color Postmark First Day Covers (Set of 20)	32.40
680710	Booklet of 20 & Digital Color Postmark First Day Covers (Random Single)	11.95

## Pickup Trucks

First-Class Rate Forever®/ Page 19

**DATE OF ISSUE: 7/15/16 AT SYRACUSE NY**  
**4 DESIGNS, OFFSET (BCA)**

680904	Booklet of 20 (2-sided)	\$9.80
680906	Press Sheet with die cuts	78.40
680916	First Day Covers (Set of 4)	3.64
680930	Ceremony Program (Random Single)	6.95
680921	Digital Color Postmark First Day Covers (Set of 4)	6.48
680910	Booklet of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95
680924	Framed Stamps (13" x 13 $\frac{1}{2}$ ")	39.95

## Pluto-Explored!

First-Class Rate Forever®/ Page 17

**DATE OF ISSUE: 5/31/16 AT NEW YORK NY**  
**2 DESIGNS, 14 POSITIONS, OFFSET (APU)**

586604	Souvenir Sheet of 4	\$1.96
586606	Press Sheet with die cuts	27.44
586616	First Day Covers (Set of 2) ⓘ	1.82
586618	First Day Cover (Full Pane) ⓘ	4.38
586619	First Day Cancelled (Full Pane) ⓘ	4.38
586630	Ceremony Program (Random Single) ⓘ	6.95
586621	Digital Color Postmark First Day Covers (Set of 2) ⓘ	3.24
586610	Souvenir Sheet of 4 (2) & Digital Color Postmark First Day Covers (Set of 2) ⓘ	7.95
586624	Framed Stamps (14 $\frac{1}{2}$ " x 14 $\frac{1}{2}$ ")	39.95
586633	Commemorative Panel	17.95

## Quilled Paper Heart

First-Class Rate Forever®/ Page 18

**DATE OF ISSUE: 1/12/16 AT DALLAS TX**  
**1 DESIGN, 10 POSITIONS, PLATE NO. IN 4 CORNERS, OFFSET (SSP)**

586304	Pane of 20 with plate no.*	\$9.80
586303	Block of 10	4.90
586302	Block of 4	1.96
586324	Framed Stamps with First Day of Issue Plaque (12" x 16 $\frac{1}{2}$ ")	39.95



## Repeal of the Stamp Act, 1766

First-Class Rate Forever® / Page 16

DATE OF ISSUE: 5/29/16 AT NEW YORK NY

1 DESIGN, 12 POSITIONS, OFFSET (BCA)

586704	Souvenir Sheet of 10	\$4.90
586706	Press Sheet with die cuts	58.80
586716	First Day Cover ⓘ	.91
586718	First Day Cover (Full Pane) ⓘ	7.20
586719	First Day Cancelled (Full Pane) ⓘ	7.20
586730	Ceremony Program ⓘ	6.95
586721	Digital Color Postmark First Day Cover ⓘ	1.62
586710	Souvenir Sheet of 10 (2) & Digital Color Postmark First Day Cover ⓘ	11.95
586724	Framed Stamps (14½" x 14½")	39.95
586733	Commemorative Panel	17.95



## Robert Panara (70¢)

2 Ounce Rate\*\* / Page 15

DATE OF ISSUE: 4/11/17 AT ROCHESTER NY 14692

1 DESIGN, 6 POSITIONS, OFFSET (BCA)

114004	Pane of 20 with plate no. & header*	\$14.00
114003	Block of 10	7.00
114002	Block of 4	2.80
114016	First Day Cover	1.14
114030	Ceremony Program	6.95
114021	Digital Color Postmark First Day Cover	1.85
114010	Pane of 20 & Digital Color Postmark First Day Cover	15.95
114034	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a pane of 20 stamps)	18.95
114024	Framed Stamps (11" x 17")	39.95

## Save Vanishing Species Semipostal

First-Class Rate / Page 21

DATE OF ISSUE: 9/20/11 AT WASHINGTON DC

1 DESIGN, 8 POSITIONS, PLATE NO. IN 2 CORNERS, GRAVURE (AVR)

576674	Pane of 20 with plate no. & header*	\$12.00
576673	Block of 10	6.00
576672	Block of 4	2.40

NOTE: Each **Save Vanishing Species Semipostal** stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

## Seashells (34¢)

Postcard Rate\*\* / Page 20

DATE OF ISSUE: 1/28/17 AT SAN DIEGO CA

4 DESIGNS, OFFSET (APU)

119604	Pane of 20 with plate no.*	\$6.80
119603	Block of 10	3.40
119602	Strip of 4	1.36
119616	First Day Covers (Set of 4, 2 stamps)	4.48

DATE OF ISSUE: 1/28/17 AT SAN DIEGO CA

4 DESIGNS, OFFSET (APU)

749904	Coil of 100	\$34.00
749916	First Day Covers (Set of 4, 2 stamps)	4.48

## Soda Fountain Favorites

First-Class Rate Forever® / Page 17

DATE OF ISSUE: 6/30/16 AT NASHVILLE TN

5 DESIGNS, OFFSET (BCA)

680806	Press Sheet with die cuts	\$78.40
680816	First Day Covers (Set of 5)	4.55
680830	Ceremony Program (Random Single)	6.95
680821	Digital Color Postmark First Day Covers (Set of 5)	8.10
680824	Framed Stamps (12" x 14")	39.95

Available in Postal Retail Units only:

Booklet of 20 ⓘ	\$9.80
Booklet of 20 & Digital Color Postmark First Day Covers (Set of 5) ⓘ	17.95

## Songbirds in Snow

First-Class Rate Forever® / Page 19

DATE OF ISSUE: 8/4/16 AT PORTLAND OR

4 DESIGNS, OFFSET (APU)

681104	Booklet of 20 (2-sided)	\$9.80
681106	Press Sheet with die cuts	78.40
681116	First Day Covers (Set of 4)	3.64
681130	Ceremony Program (Random Single)	6.95
681121	Digital Color Postmark First Day Covers (Set of 4)	6.48
681110	Booklet of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95
681124	Songbirds in Snow Framed Stamps (Set of 4)	40.00
681125	Golden-Crowned Kinglet Framed Stamps (9" x 7")	10.00
681126	Northern Cardinal Framed Stamps (9" x 7")	10.00
681127	Cedar Waxwing Framed Stamps (9" x 7")	10.00
681128	Red-Breasted Nuthatch Framed Stamps (9" x 7")	10.00
681166	Notecards (Set of 12)	18.95

\* Please refer to the order form for information on requesting specific plate positions.

\*\* These non-denominated stamps will always be valid for the current applicable rate printed on them.

‡ This number represents the actual plate number intervals.

^ Coil strips of 500 cannot be returned or exchanged.

ⓘ Going off sale 6/30/17.

ⓧ Available while supplies last

## Star Trek™

First-Class Rate Forever®/ Page 18

DATE OF ISSUE: 9/2/16 AT NEW YORK NY

4 DESIGNS, 6 POSITIONS, PLATE NO. IN 2 CORNERS, OFFSET (APU)

474004	Pane of 20 with plate no. & selvage*	\$9.80
474006	Press Sheet with die cuts	58.80
474016	First Day Covers (Set of 4)	3.64
474021	Digital Color Postmark First Day Covers (Set of 4)	6.48
474010	Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95
474024	Framed Stamps (17" x 14")	39.95
474033	Commemorative Panel	10.95

## Strawberries 3¢

Page 9

DATE OF ISSUE: 5/5/17 AT ACTON MA 01720

1 DESIGN, PLATE NO. EVERY 27 $\frac{1}{2}$ , OFFSET (APU)

760304	Coil of 10,000	\$300.00
760315	Strip of 500*	15.00
760316	First Day Cover ( <i>Strawberries &amp; Botanical Art</i> (Random Single) stamps)	.96



## Total Eclipse of the Sun

First-Class Rate Forever®/ Page 6

DATE OF ISSUE: 6/20/17 AT LARAMIE, WY 82072

1 DESIGN, OFFSET (BCA)

475304	Pane of 16 with plate no. & header*	\$7.84
475303	Block of 10	4.90
475302	Block of 4	1.96
475306	Press Sheet with die cuts	62.72
475316	First Day Cover	.93
475330	Ceremony Program	6.95
475321	Digital Color Postmark First Day Cover	1.64
475310	Pane of 16 & Digital Color Postmark First Day Cover	9.95
475327	Folio	9.95
475334	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, a pane of 16 stamps, and a protective sleeve designed for stamp preservation)	22.95
475324	Framed Stamps (16" x 14")	39.95

## Uncle Sam's Hat (21¢)

Additional Ounce Rate\*\*/ Page 20

DATE OF ISSUE: 2/18/17 AT MESA AZ

1 DESIGN, OFFSET (BCA)

119704	Pane of 20 with plate no.*	\$4.20
119703	Block of 10	2.10
119702	Block of 4	.84
119716	First Day Cover ( <i>Uncle Sam's Hat &amp; U.S. Flag</i> stamps)	1.14

## U.S. Flag 2017

First-Class Rate Forever®/ Page 19

DATE OF ISSUE: 1/27/17 AT NORCROSS GA

1 DESIGN, OFFSET (APU)

672004	Booklet of 20 (2-sided)	\$9.80
672016	First Day Cover	.93
672030	Ceremony Program	6.95

DATE OF ISSUE: 1/27/17 AT NORCROSS GA

1 DESIGN, OFFSET (BCA)

672002	Booklet of 20 (2-sided)	\$9.80
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DATE OF ISSUE: 1/27/17 AT NORCROSS GA

1 DESIGN, OFFSET (BCA)

674704	Booklet of 10	\$4.90
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DATE OF ISSUE: 1/27/17 AT NORCROSS GA

1 DESIGN, PLATE NO. EVERY 31 $\frac{1}{2}$ , OFFSET (APU)

749804	Coil of 100	\$49.00
749816	First Day Cover	.93

DATE OF ISSUE: 1/27/17 AT NORCROSS GA

1 DESIGN, PLATE NO. EVERY 31 $\frac{1}{2}$ , OFFSET (BCA)

749802	Coil of 100	\$49.00
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## Wonder Woman

First-Class Rate Forever®/ Page 18

DATE OF ISSUE: 10/7/16 AT NEW YORK NY

4 DESIGNS, 9 POSITIONS, PLATE NO. IN 2 CORNERS, OFFSET (BCA)

474104	Pane of 20 with plate no. & selvage*	\$9.80
474106	Press Sheet with die cuts	88.20
474116	First Day Covers (Set of 4)	3.64
474130	Ceremony Program (Random Single)	6.95
474121	Digital Color Postmark First Day Covers (Set of 4)	6.48
474110	Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95
474124	Framed Stamps (13" x 16")	29.95
474133	Commemorative Panel	10.95



## WPA Posters

First-Class Rate Forever®/ Page 11

DATE OF ISSUE: 3/7/17 AT HYDE PARK NY 12538

10 DESIGNS, OFFSET (APU)

674604	Booklet of 20 (2-sided)	\$9.80
674606	Press Sheet with die cuts	78.40
674616	First Day Covers (Set of 10)	9.30
674630	Ceremony Program (Random Single)	6.95
674621	Digital Color Postmark First Day Covers (Set of 10)	16.40
674610	Booklet of 20 & Digital Color Postmark First Day Cover (Random Single)	11.95
674634	Stamp Ceremony Memento (First Day of Issue Ceremony Invitation, Ceremony Program, Digital Color Postmark First Day Cover, and a booklet of 20 stamps)	18.95
674624	Framed Stamps (12" x 18")	39.95
674650	Work Pays America Framed Stamps (12¼" x 15¼")	29.95
674651	Field Day Framed Stamps (12¼" x 15¼")	29.95
674652	Discover Puerto Rico Framed Stamps (12¼" x 15¼")	29.95
674653	Municipal Airports Framed Stamps (12¼" x 15¼")	29.95
674654	See America Framed Stamps (12¼" x 15¼")	29.95
674655	Visit the Zoo Framed Stamps (12¼" x 15¼")	29.95
674656	Work with Care Framed Stamps (12¼" x 15¼")	29.95
674657	National Parks Preserve Wild Life Framed Stamps (12¼" x 15¼")	29.95
674658	Hiking Framed Stamps (12¼" x 15¼")	29.95
674659	Foreign Trade Zone Framed Stamps (12¼" x 15¼")	29.95

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\* Please refer to the order form for information on requesting specific plate positions.

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‡ This number represents the actual plate number intervals.





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#### 2017 STAMPS ISSUED TO DATE

##### **Celebrating Lunar New Year: Year of the Rooster**

January 5 / Seattle WA

##### **Love Skywriting**

January 7 / Chino CA

##### **Lili 'uokalani Gardens**

January 22 / Kansas City MO

##### **Gateway Arch**

January 22 / Kansas City MO

##### **U.S. Flag 2017**

January 27 / Norcross GA

##### **Seashells**

January 28 / San Diego CA

##### **Dorothy Height**

February 1 / Washington DC

##### **Patriotic Nonprofit**

February 10 / Fort Lauderdale FL

##### **Oscar de la Renta**

February 16 / New York NY

##### **Uncle Sam's Hat**

February 18 / Mesa AZ

##### **John Fitzgerald Kennedy**

February 20 / Boston MA

##### **Grapes 5¢**

February 24 / Grapevine TX

##### **Nebraska Statehood**

March 1 / Lincoln NE

##### **Barn Swallow Stamped Envelope**

March 3 / Reno NV

##### **WPA Posters**

March 7 / Hyde Park NY

##### **Pears 10¢**

March 23 / Cleveland OH

##### **Mississippi Statehood**

March 31 / Gulfport MS

##### **Robert Panara**

April 11 / Rochester NY

##### **Delicioso**

April 20 / Albuquerque NM

##### **Global: Green Succulent**

April 28 / San Francisco CA

##### **Celebration Boutonniere**

May 2 / St. Louis MO

##### **Celebration Corsage**

May 2 / St. Louis MO

##### **Strawberries 3¢**

May 5 / Acton MA

##### **Henry David Thoreau**

May 23 / Concord MA

##### **Have A Ball!**

June 14 / Hartford WI

##### **Total Eclipse of the Sun**

June 20 / Laramie WY

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